# "WHERE DOES MY UNITED WAY DONATION GO?"

When you contribute to United Way's Impact Fund, you can be assured you've made a smart investment for your community. Local dollars donated stay local, helping our most vulnerable neighbors avoid crisis and helping make sustainable change in the lives of families.









#### **Every dollar works harder to address critical issues.**

United Way is uniquely positioned to bring together all our community's stakeholders—companies, nonprofit agencies, philanthropies, volunteers, and donors like you—to effectively identify and holistically tackle the area's toughest issues.

Your Impact Fund donation funds our network of human-service agencies, allowing them to focus on what they do best: provide essential needs like food and shelter, services to help lift families out of poverty, and resources to help children do well in school and beyond.

United Way donors like you make it possible.

#### Maximizing what you give. Impacting where you live.



United Way of Southwestern Pennsylvania serves Allegheny, Armstrong, Butler, Fayette, and Westmoreland Counties.

United Way of Southwestern Pennsylvania

Visit **uwswpa.org/leadership** to learn more about leadership giving.

# YOUR DONATION MAKES AN ENORMOUS IMPACT.

## GIVE \$10/MONTH

#### **Become a Silver Circle Next Gen Ambassador**

- Ensure 20 children are ready and registered on time for kindergarten
- Provide someone in crisis with a night in an emergency shelter
- Help United Way's 211 helpline connect eight people to essential resources

### GIVE \$20/MONTH

(\$240 ANNUALLY

#### **Become a Gold Circle Next Gen Ambassador**

- · Fund summer camp for one child in need
- · Provide meals for seven older adults
- Help keep 10 individuals who are facing eviction in their home

### GIVE \$42 PER MONTH

(\$500 ANNUALLY)

#### Become a Women's Leadership Council (WLC) or Bridges Society step-up member

- Assist 15 veterans needing food and housing with getting disability related benefits
- Supply enough food for 70 people in need through a local pantry
- Provide a college student emergency financial assistance so they can avoid crisis and stay in school

### **GIVE ON A LEADERSHIP LEVEL**

(\$84 PER MONTH/1,000 ANNUALLY) -

### Become a Women's Leadership Council (WLC) or Bridges Society member

- Keep utilities on for two families and help them through a short-term crisis
- Provide a student with two meals and a take-home snack every day during the school year
- Help six women living in a shelter with transportation assistance for a month