## CREATE MAXIMUM IMPACT FOR LASTING CHANGE.

Your leadership donation to United Way's Impact Fund does the most good for more of our neighbors in need. Combined with the generosity of thousands of donors across our region, your gift helps provide lasting solutions to our community's most pressing issues. Your support enables the best performing non-profit agencies to work together to provide more services to more people, with more lasting results.



#### **GET A SIGNIFICANT RETURN ON YOUR INVESTMENT**

Your contribution to the United Way Impact Fund is a smart investment. A competitive funding process driven by community volunteers ensures that every funded program addresses a critical issue and meets or exceeds rigorous standards. Your dollar stays local and goes further because United Way keeps its administrative costs low (12%, far below the nationally recommended standard of 35%\*). No other single organization can leverage our collective resources like United Way.

\*Source: Better Business Bureau's Wise Giving Alliance.



United Way of Southwestern Pennsylvania serves Allegheny, Butler, Westmoreland, Fayette and Armstrong Counties.

#### United Way of Southwestern Pennsylvania

# THINK BIG. AND MAKE A BIG DIFFERENCE WHEN YOU GIVE TO THE IMPACT FUND.

### \$200 PER PAY

Provides 30 women with one month of transportation assistance to help move them toward self-sufficiency during a stay in a shelter

#### \$100 PER PAY

Helps 4 job seekers get connected to coaching, resources and networks to obtain a well-paying job

#### \$60 PER PAY

Provides 25 older adults with health monitoring for a year

### \$40 PER PAY

Provides a student in need with meals for an entire school year, including breakfast, lunch, and snacks to take home