



CHANGE IS

HERE

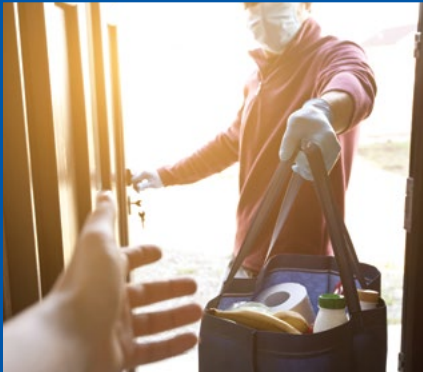
**Join us to make it a change
for the better.**



United Way of
Southwestern Pennsylvania



CHANGE IS
HERE



We help our neighbors in need. We help working families. We help children succeed in school and prepare them for adulthood.

United Way of Southwestern Pennsylvania brings together corporate and community leaders, donors and nonprofit agencies in order to help make positive change in the lives of countless people in every neighborhood in our region.

Only United Way has the expertise and the network of partners to holistically tackle the big, often intertwined issues of human needs and systemic inequities that exist across the area. We continue to innovate and adapt our solutions to age-old problems using data and outcome-based reporting.

As we've all seen recently, change is inevitable. With the support of caring donors like you, United Way can help ensure it's a change for the better.

UNITED WAY'S IMPACT FUND.

By far the most effective and efficient way to make every dollar of your donation work harder is through United Way's Impact Fund. The Impact Fund gives United Way the greatest flexibility to holistically address the often intertwined issues facing our most vulnerable neighbors. Directing your gift to the Impact Fund ensures your donation is utilized through the highest-performing human service agencies in our community. It also supports United Way's PA 211 Southwest hotline which last year fielded more than a quarter-million requests for assistance.

Making real change for people's lives.

Sometimes a crisis crashes down on a family, and they need assistance just to get through that day. But often the situation builds over years and generations until it feels as there is no escape from despair. United Way of Southwestern Pennsylvania works to meet the essential needs we all have while also creating real paths for families and individuals to live positive, meaningful lives.



MEETING

MOVING



BUILDING





MEETING BASIC NEEDS

Through United Way's PA 211 Southwest human service hotline, we connect people at times of crisis with immediate and essential needs such as shelter and food, as well as helping families keep utilities on during tough financial times.



MOVING TOWARD FINANCIAL STABILITY

We help working families and individuals get through short-term instability and create a path toward a more sustainable, secure life by providing practical tools and assistance with things like securing childcare, transportation, and free tax prep assistance.



BUILDING FOR SUCCESS IN SCHOOL AND LIFE

Every child deserves an opportunity to succeed in school and in life. United Way works to level the playing field and address long-standing disparities for educational opportunities that often fall along racial lines.

LOCAL DECISIONS DRIVING LOCAL IMPACT.

Your support of United Way helps change lives throughout Southwestern Pennsylvania. We operate in the counties of Allegheny, Armstrong, Butler, Fayette and Westmoreland, bringing together local agencies and volunteers to serve the needs of local populations. Issues of poverty and opportunity aren't confined to geographic borders and cut across our entire region. But we've found the most effective way to impact local communities is through the guidance at the local (often hyper-local) level. You can be assured your gift to United Way directly affects lives in the community where you live.

PA 211: Our community's lifeline to essential services.

When an individual or family finds themselves in crisis and doesn't know where to turn, United Way is there. United Way's PA 211 emergency helpline connects our most vulnerable neighbors with essential services at any time, 365 days a year, through phone, text or online. Last year alone, our highly trained 211 Resource Navigators assisted more than 262,000 people with issues from avoiding possible eviction to connecting low-wage workers with free tax preparation.

In 2021, United Way of Southwestern Pennsylvania:

- Assisted more than 1,000 individuals struggling with housing, utilities, and transportation needs.
- Delivered more than 15,000 books and resources to early learning classrooms impacting over 4,000 kids.
- Provided free tax preparation to over 7,000 low-income workers, giving them access to much-needed money they've earned.



Are you ready to become a
ChangeMaker for our community?

**Please pledge your support for
United Way of Southwestern Pennsylvania
through your workplace campaign.**



United Way of
Southwestern Pennsylvania

uwsdpa.org/donate