



# GIVE UPWARD – THE PATH OF LEADERSHIP GIVING

**MAKE YOUR MARK ON OUR COMMUNITY.** Leadership donors create opportunities for others to succeed and live with dignity. Choose one of the giving levels and as you increase your gift over time, you will join the company of other philanthropic leader who receive exclusive access to events and an opportunity to impact the direction of United Way and our community.

## Tocqueville Society

Order de Liberté . . . . . \$25,000+  
Le Champion . . . . . \$15,000 – \$24,999  
Membres de la Société . . . . . \$10,000 – \$14,999

## Leadership Levels

Heinz Level . . . . . \$5,000 – \$9,999  
Rooney Level . . . . . \$2,500 – \$4,999  
Keystone Level . . . . . \$1,000 – \$2,499

**STEP UP TO TOCQUEVILLE SOCIETY.** United Way offers a special giving option to allow community members to Step Up to Tocqueville contributor level over a period of five years. Make a commitment now to incrementally increase your annual gift and enjoy the benefits of Major Gift donors now. To learn more, contact Linda Jones at 412-456-6768 or [linda.jones@unitedwayswpa.org](mailto:linda.jones@unitedwayswpa.org).

## ABOUT OUR DONOR GROUPS.

**Women's Leadership Council.** Donors giving \$1,000 or more can join over 2,000 women in our region who—for more than a decade—have made a positive impact on the lives of financially struggling women and families. In addition, WLC members enjoy networking, exclusive social and volunteer events and personal and professional development opportunities. For more information contact [wlc@unitedwayswpa.org](mailto:wlc@unitedwayswpa.org)

**Bridges Society.** Bridges Society includes a growing number of passionate young professionals who are invested in making real change for our most vulnerable neighbors. This next generation of donors can take advantage of exclusive networking events, valuable professional and personal development, participation in high-impact volunteer events, and the opportunity to work side-by-side with influential community, business and civic leaders. For more information, contact [bridges@unitedwayswpa.org](mailto:bridges@unitedwayswpa.org).

**I would like to receive updates via text message. My phone number is:** \_\_\_\_\_

**Please recognize me in Leadership Publications\* as follows:** \_\_\_\_\_

\*Tocqueville Society is recognized in a printed publication. Heinz, Rooney and Keystone levels are recognized online.

## DONATING \$500 OR MORE ANNUALLY?

Women's Leadership Council Step-Up (Leadership donors can enroll their female spouse)

Spouse Name \_\_\_\_\_ Spouse Email \_\_\_\_\_

Bridges Society Step-Up (Recommended for 45 and under)

\*Step-Up allows you to join WLC or Bridges with a \$500 contribution and a commitment to incrementally increase your gift over a three to five year period. To learn more, visit [uwsdpa.org/get-involved](http://uwsdpa.org/get-involved)

**BIRTH DATE:**   /     Please provide your birth year information so that we can share specific opportunities relevant to you.

## DONATING \$1,000 OR MORE ANNUALLY? To be enrolled, and enjoy the benefits of our affinity groups, please check all that apply below:

Women's Leadership Council (Leadership donors can enroll their female spouse)

Spouse Name \_\_\_\_\_ Spouse Email \_\_\_\_\_

Bridges Society (Recommended for 45 and under)

**BIRTH DATE:**   /     Please provide your birth year information so that we can share specific opportunities relevant to you.

## SELECT AGENCY(IES)

**\$24 minimum donation per agency.** Find United Way agency code numbers at [uwsdpa.org/non-profits](http://uwsdpa.org/non-profits) or call 412.456.6824. Be sure to verify your total contribution to agencies does not exceed your total gift amount on the front of the form. Designations under \$24 will be reverted to United Way's Impact Fund.

Agency name:

Agency code number:

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If you wish to add additional agencies, please attach a list with agency name(s) code number(s) and gift amount(s)

**★ Your contact information will be shared with the organizations you selected. If you want to be listed as ANONYMOUS, check this box.**

To learn more about our Contributor Choice Agency Eligibility Criteria, visit our website at [bit.ly/ContributorChoiceGuidelines](http://bit.ly/ContributorChoiceGuidelines)



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407A West Jefferson Street  
Butler, PA 16001  
Phone: 724-285-4883  
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**Westmoreland & Fayette Counties**  
1011 Old Salem Road | Suite 101  
Greensburg, PA 15601  
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